



WHTM
3235 Hoffman Street
PO BOX 5860
Harrisburg, PA 17110-5860

Contract # 199857

Schedule Dates 10/31/12-11/03/12
Advertiser American Crossroads (15916)
Agency/T-Code Cross Roads Media (1246)/ELECTRONIC
Product Political-Political (1088)
Brand AMERICAN CROSSROADS (61345)
Salesperson Jones, Mike (1068)
Sales Office CONTINENTAL - Washington, DC
Buyer Name /
Phone/Fax 1317-AC PA TV 10.31-
CPE National/Political Issue Agency
Account Types Standard
Billing Type
Comments

Date Entered 10/30/12
Last Modified 11/01/12
Entered By Paul Roda
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$4,200.75
Net Total \$23,804.25
Sales Tax

WHTM Harrisburg (WHTM)

By Broadcast Month Spots Rate
Nov. 2012 68 \$28,005.00
Grand Total: 68 \$28,005.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	9A- REGIS & KELLY				1					1	\$150.00	\$150.00	WHTM Harrisburg (WHTM)		10/30/12
2.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	9A- REGIS & KELLY					1	1			2	\$150.00	\$300.00	WHTM Harrisburg (WHTM)		10/30/12
3.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P				1					1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
4.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	12P- NEWS-ABC27 NEWS AT 12P					1	1			2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		10/30/12
5.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	10A- ANDERSON COOPER				1					1	\$100.00	\$100.00	WHTM Harrisburg (WHTM)		10/30/12
6.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	10A- ANDERSON COOPER					1	1			2	\$100.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
7.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	4P- JUDGE JUDY 4P				1					1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/30/12
8.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	4P- JUDGE JUDY 4P					1	1			2	\$300.00	\$600.00	WHTM Harrisburg (WHTM)		10/30/12
9.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	4:30P- JUDGE JUDY 430P				1					1	\$300.00	\$300.00	WHTM Harrisburg (WHTM)		10/30/12
10.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	4:30P- JUDGE JUDY 430P					1	1			2	\$300.00	\$600.00	WHTM Harrisburg (WHTM)		10/30/12
11.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A				1					1	\$175.00	\$175.00	WHTM Harrisburg (WHTM)		10/30/12
12.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	5:28A- NEWS-ABC27 NEWS DAYBREAK AT 530A					1	1			2	\$175.00	\$350.00	WHTM Harrisburg (WHTM)		10/30/12

CONFIRMATION CONTRACT

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13.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	5:32P- 5:57P (EST)	1		1						1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/30/12
14.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	5:32P- 5:57P (EST)	1				1	1			2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/30/12
15.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	2P- ABC-GENERAL HOSPITAL	1			1					1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
16.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	2P- ABC-GENERAL HOSPITAL	1				1	1			2	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		10/30/12
17.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30	11:35P- 12:05A (EST)	1			1					1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
18.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30	11:35P- 12:05A (EST)	1				1	1			1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
18.0.1	Closed Preempt	11/02/12															WHTM Harrisburg (WHTM)	Program Change/Exception	
19.0	Revised Line / SPOT	10/31/12-10/31/12	2	:03	4:58P- 5:30P (EST)	1				1							WHTM Harrisburg (WHTM)		10/30/12
19.1	Normal Line / SPOT	10/31/12-10/31/12	2	:30	4:58P- 5:30P (EST)	1				1				1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/30/12
20.0	Revised Line / SPOT	11/01/12-11/02/12	2	:03	4:58P- 5:30P (EST)	1				1	1						WHTM Harrisburg (WHTM)		10/30/12
20.1	Normal Line / SPOT	11/01/12-11/02/12	2	:30	4:58P- 5:30P (EST)	1				1	1			2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/30/12
21.0	Revised Line / SPOT	10/31/12-10/31/12	2	:03	7P- NEWS-ABC27 NEWS AT 7P	1				1							WHTM Harrisburg (WHTM)		10/30/12

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3235 Hoffman Street
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American Crossroads
66 Canal Center Plaza
Suite 555
Alexandria, VA 22314

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Account Types Standard
Billing Type Standard
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21.1	Normal Line / SPOT	10/31/12-10/31/12	2	:30	7P- NEWS-ABC27 NEWS AT 7P	1			1					1	\$400.00	\$400.00	WHTM Harrisburg (WHTM)		10/30/12
22.0	Revised Line / SPOT	11/01/12-11/02/12	2	:03	7P- NEWS-ABC27 NEWS AT 7P	1				1	1						WHTM Harrisburg (WHTM)		10/30/12
22.1	Normal Line / SPOT	11/01/12-11/02/12	2	:31	7P- NEWS-ABC27 NEWS AT 7P	1			1	1	1			2	\$400.00	\$800.00	WHTM Harrisburg (WHTM)		10/30/12
23.0	Revised Line / SPOT	10/31/12-11/02/12	2	:03	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1			1	1	1						WHTM Harrisburg (WHTM)		10/30/12
23.1	Normal Line / SPOT	10/31/12-11/02/12	2	:31	4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	1			1	1	1			3	\$150.00	\$450.00	WHTM Harrisburg (WHTM)		10/30/12
24.0	Revised Line / SPOT	10/31/12-11/02/12	2	:03	5:57P- NEWS-ABC27 NEWS AT 6P	1			1	1	1						WHTM Harrisburg (WHTM)		10/30/12
24.1	Normal Line / SPOT	10/31/12-11/02/12	2	:31	5:57P- NEWS-ABC27 NEWS AT 6P	1			1	1	1			3	\$800.00	\$2,400.00	WHTM Harrisburg (WHTM)		10/30/12
25.0	Revised Line / SPOT	10/31/12-11/02/12	2	:03	7A- ABC-GOOD MORNING AMERICA	1			1	1	1						WHTM Harrisburg (WHTM)		10/30/12
25.1	Normal Line / SPOT	10/31/12-11/02/12	2	:30	7A- ABC-GOOD MORNING AMERICA	1			1	1	1			3	\$500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/30/12
26.0	Revised Line / SPOT	10/31/12-11/02/12	2	:03	11:58A- ABC-THU VIEW	1			1	1	1						WHTM Harrisburg (WHTM)		10/30/12

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26.1	Normal Line / SPOT	10/31/12-11/02/12	Z	:30	10:58A- ABC-THE VIEW				1	1	1			3	\$200.00	\$600.00	WHTM Harrisburg (WHTM)		10/30/12
27.0	Revised Line / SPOT	10/31/12-11/02/12	Z	:03	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A				1	1	1						WHTM Harrisburg (WHTM)		10/30/12
27.1	Normal Line / SPOT	10/31/12-11/02/12	Z	:30	5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A				1	1	1			3	\$500.00	\$1,500.00	WHTM Harrisburg (WHTM)		10/30/12
28.0	Revised Line / SPOT	10/31/12-11/01/12	Z	:03	12:02A- ABC-JIMMY KIMMEL				1	1							WHTM Harrisburg (WHTM)		10/30/12
28.1	Normal Line / SPOT	10/31/12-11/01/12	Z	:30	12:02A- ABC-JIMMY KIMMEL				1	1				2	\$40.00	\$80.00	WHTM Harrisburg (WHTM)		10/30/12
29.0	Revised Line / SPOT	10/31/12-11/02/12	Z	:03	3P- KATIE 3P				1	1	1						WHTM Harrisburg (WHTM)		10/30/12
29.1	Normal Line / SPOT	10/31/12-11/02/12	Z	:30	3P- KATIE 3P				1	1	1			3	\$300.00	\$900.00	WHTM Harrisburg (WHTM)		10/30/12
30.0	Normal Line / SPOT	10/31/12-11/02/12	Z	:30	11P- 11:30P (EST)				1	1	1			3	\$600.00	\$1,800.00	WHTM Harrisburg (WHTM)		10/30/12
31.0	Normal Line / SPOT	10/31/12-10/31/12	Z	:30	10P- ABC-NASHVILLE				1					1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/30/12
32.0	Normal Line / SPOT	10/31/12-11/02/12	Z	:30	7:30P- INSIDE EDITION 730P				1	1	1			3	\$300.00	\$900.00	WHTM Harrisburg (WHTM)		10/30/12
33.0	Normal Line / SPOT	10/31/12-11/02/12	Z	:30	12:58P- ABC-THE CHEW				1	1	1			3	\$200.00	\$600.00	WHTM Harrisburg (WHTM)		10/30/12

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66 Canal Center Plaza
Suite 555
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Contract

199857

Schedule Dates

10/31/12-11/03/12

Advertiser

American Crossroads (15916)

Agency/T-Code

Cross Roads Media (1246)/ELECTRONIC

Product

Political-Political (1088)

Brand

AMERICAN CROSSROADS (61345)

Salesperson

Jones, Mike (1068)

Sales Office

CONTINENTAL - Washington, DC

Buyer Name

/

Phone/Fax

CPE

1317-AC PA TV 10.31-

Account Types

National/Political Issue Agency

Billing Type

Standard

Comments

Date Entered 10/30/12
Last Modified 11/01/12
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CO-OP No
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Demo
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34.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	7:58P- 9P (EST)						1			1	\$800.00	\$800.00	WHTM Harrisburg (WHTM)		10/30/12
35.0	Normal Line / SPOT	11/01/12-11/01/12	2	:30	7:57P- ABC-CMA AWARDS					1				1	\$1,200.00	\$1,200.00	WHTM Harrisburg (WHTM)		10/30/12
36.0	Normal Line / SPOT	11/02/12-11/02/12	2	:30	10P- ABC-20/20						1			1	\$1,000.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/30/12
37.0	Normal Line / SPOT	11/03/12-11/03/12	1	:30	7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE							2		2	\$2,000.00	\$4,000.00	WHTM Harrisburg (WHTM)		10/30/12
38.0	Normal Line / SPOT	11/02/12-11/02/12	1	:30	4:30A- 5A (EST)						1			1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		11/1/12

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AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Stephanie Maroney

do hereby request station time concerning the following issue:

American Crossroads 1401 New York Avenue Suite 1200 Washington, DC 20005 Treasurer: Margee Clancy
--

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: American Crossroads

<p>Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"</p> <p style="text-align: center;"> <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No </p>

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Treasurer Margee Clancy

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

10/31/16 Stephen Murray
Date Signature

703-299-1760
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Paul Roda
Signature

Paul Roda
Printed Name

NAB
Title



CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
66 CANAL CENTER PLAZA
SUITE 500
ALEXANDRIA, VA 22314



VIRGINIA COMMERCE BANK
ALEXANDRIA,
VA

68-525/560

10/30/2012

PAY TO THE
ORDER OF

WHTM-TV

\$ **23,838.25

Twenty-Three Thousand Eight Hundred Thirty-Eight and 25/100*****

DOLLARS

WHTM-TV
3235 Hoffman Street
Harrisburg, PA 17110

MEMO

AmerCross PA Pres10/31-11/2/12

[Signature]
[Signature]
TWO SIGNATURES REQUIRED OVER \$10,000.00

TRUE WATERMARK PAPER - HOLD TO LIGHT TO VIEW

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT

CROSSROADS MEDIA, LLC
MEDIA ACCOUNT
WHTM-TV

AmerCross PA Pres10/31-11/2/12

10/30/2012

23,838.25

34707

Media Account

AmerCross PA Pres10/31-11/2/12

23,838.25